

I AM A CRITICAL FUNDRAISER

I never...

- Rely on someone's word about what is best practice. Instead, I satisfy myself by seeking out evidence and theory.
- Copy what others have done, just because "it's always been done this way".
- Let personal opinions and biases prevail - my own or others'.
- Make decisions that have real and tangible consequences, without assessing risk.

I always...

- Reflect critically upon my best practices, ethics, and opinions about major issues.
- Use best practice that is grounded in theory and evidence, and practise fundraising ethically.
- Take my professional development seriously and commit to knowing as much as I can.
- Challenge what I think is wrong with our profession.
- Hold those with whom I disagree to the highest standards of evidence and argument; and hold myself to the same standards.
- Remain open to changing my views if I am presented with better evidence and theory about what is best or ethical practice.

See the expanded version of this manifesto here:
rogare.net/expanded

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